

CLASSI TERZE SERVIZI COMMERCIALI INDIRIZZO GRAFICO PUBBLICITARIO

Dal testo: "Business Plan Plus" di M. Cumino e P. Bowen, Petrini

Business background pagg 66/68

- **Needs and wants**
- **Goods and services**
- **Factors of production**
- **Sectors of production**
- The Supply chain

Commerce pagg 70/72

- **Home trade**
- **International trade**

E-commerce pag 28

Marketing

- The Imperative pag. 144
- Adjectives pag.146
- Reading adverts pag. 150

Written Communication

- **E-mails** pag 87
- **Business letters** pag 90
- **Enquires** pag 176
- **Replies** pag 187

The Cultural Context

- **The Four Nations** pag 324

Revisione e completamento programma grammaticale:

Dal testo : "Grammar Tracks 2 New Edition, "Trinity Whitebridge

- **Past simple/past continuous/present perfect**
- The Present Perfect Continuous/Past perfect
- **The Passive Voice**
- Relative Clauses
- **If-clauses (0-1-2-3)**
- Modals