

## **LINGUA INGLESE**

### **CLASSI QUARTE SERVIZI COMMERCIALI**

**Dal testo: “Business Plan” di M. Cumino e P. Bowen - ed. Petrini**

#### **BUSINESS THEORY**

##### **A – Commerce and trade**

Home Trade  
International Trade  
E- Commerce  
Fair Trade

##### **B – Business structures**

Sole traders  
Partnerships  
Limited companies  
Cooperatives  
Franchises  
Business growth

##### **C – Company departments**

Company jobs  
Describing hierarchy  
Describing responsibility

##### **D – International Trade Documents: invoicing**

Commercial Invoice  
E-Invoice

#### **BUSINESS COMMUNICATION**

##### **Ripasso di replies-enquiries**

#### **ORDERS AND REPLIES**

- Positive replies to orders
- International trade documents

#### **THE CULTURAL CONTEXT**

##### **The New Millennium :**

- The new millenium
- London
- A Parliamentary system: the U.K.
- The British government