
	<p style="text-align: center;">PIANO ANNUALE DI LAVORO DISCIPLINA: INGLESE</p>	
		<p style="text-align: center;">pag. 1 di 1</p>

PROGRAMMAZIONE DISCIPLINARE PER LE CLASSI 3

Design della comunicazione visiva e pubblicitaria

Dal testo: “Images and Messages” di N. Sanità, A. Saraceno, D. Bottero, Edisco

Communication and Graphic Design

Unit 1. 1 Communication

Pagg. 12-26

What is communication
Types of communication
Mass and interpersonal communication
Channels of communication
Visual communication
Music as a form of communication
Subliminal communication
Great communicators

Unit 1.2 Graphic design

Pagg. 30-41

What is graphic design
The graphic designer
Purpose and applications of graphic design
Evolution and future of graphic design
Great graphic designers

Creative arts

Unit 5.2 Music

Pagg 206-214

Music in everyday life
Music in advertising
Music video
Music in films

Grammar Practice and revision

Past simple/past continuous/present perfect
The Futures
Modal verbs
Relative Clauses
If-clauses (0-1-2-3)